

Your teams are excited about AI. Almost nothing has shipped.

Most organizations now have enthusiasm, a list of ideas, and a pilot or two that never made it into daily use. The gap is rarely strategy. It is finding someone senior enough to pick the right problems and technical enough to build the answer.

WHY AI PROGRAMS STALL

Enthusiasm without artifacts.

Ideas that don't survive contact with reality.

No capacity to build.

Pilots that never scale.

HOW IT WORKS

1 Discover

One to two weeks mapping how the work actually runs, and where AI pays for itself.

2 Build

The top use cases built into production tools you can rely on, in weeks rather than months.

3 Embed

Ongoing training, governance and measurement, so the tools are still used a year later.

WHAT MAKES THIS DIFFERENT

One person, strategy through delivery. No handoff between the consultant who scoped it and the team that builds it, which is where most of the value leaks out.

Executive judgment, not just execution. 25 years leading product, including two acquisitions and platforms for Apple, Red Bull, Disney, BBC and ESPN. I know which problems are worth solving.

Built for regulated environments. GDPR, CCPA, HIPAA and ISO 27001 are constraints I design around routinely, not obstacles I discover late.

Right-sized process, never more. I've run programme governance across 49 countries and built a production platform as a team of one. I put in enough workflow, automation and governance to hold under pressure, and not one step more.

Built to compound, not depreciate. I architect systems that improve with use: usage signals surface their own improvement opportunities, and each new model generation makes them better rather than dating them.

Proof you can look at. PaxRent is a production platform with double-entry trust accounting, 50-state compliance and an agentic workflow layer, in live commercial use. I designed and built it.

ENGAGEMENT FORMATS

Discovery Sprint.

One to two weeks. Workflow mapping, prioritized use case shortlist, effort and payback assessment. Ends with a recommendation you can act on with or without me.

Build Engagement.

Scoped delivery of the agreed use cases into production, with training and handover.

Fractional Partner.

Ongoing. A standing capability for organizations working through AI adoption over quarters rather than weeks.

Workshops and team sessions can be delivered as part of any format.

Start with the discovery sprint.

One to two weeks, a clear picture of where AI actually pays back in your business, and a recommendation you can act on. No obligation to continue.

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